

**Adam London**

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USA

[adam@adamlondon.com](mailto:adam@adamlondon.com)

**Proficiencies (Languages and Technologies)**

PHP, ColdFusion, SQL, Widgets, ASP.NET, C#, JavaScript, AJAX, Flash, Flex, web services, HTML/XHTML, CSS, ASP, XML, XSLT, UML, CallXML, Java

**Proficiencies (Applications and Platforms)**

MySQL, Drupal, WordPress, Zen Cart, Magento, ColdFusion MX, CFCs, Fusebox, SQL Server, .NET Framework, OOP, Access, Apache, IIS, Ektron CMS, Voxeo, Envoy, VSS, Subversion, PhotoShop, Acrobat, Windows, Linux, Mac OS X

**Areas of Expertise**

Full SDLC project management, coding, N-Tier application architecture, database design and optimization, website usability and accessibility, search engine optimization, project management, systems integration, technical specifications, requirements gathering, web application testing and quality assurance, search engine optimization, system documentation, mobile web development.

**Work History**

**Adam London Consulting LLC**

*April 2006 – Present*

Contract programming, web application architecture and project management work for a variety of clients including eBay, Salesforce.com, Chevron, Wired, Synaptics and Guide Dogs for the Blind. Some sample projects:

- Web project manager for a division of Chevron responsible for over 3000 web sites (both external and intranet). Responsible for site lifecycle development of new websites and maintenance of existing websites.
- Developing a new employer portal with extensive functionality improvements for a job posting site.
- Systems architecture and project management for a new appointment scheduling module for an online recruitment/personnel management site.
- Programming, project management and system architecture for a ground-up site rebuild for a major non-profit involving integration with a third-party CMS/CRM system, coordination of multiple vendors and subcontractors and extensive accessibility compliance and certification requirements.

**Nacio Interactive -- Novato, CA**

*2000 – April 2006: Technical Project Director*

Technical lead and project manager on all development projects at Nacio Interactive, a web and multimedia service agency. Solely responsible for estimation, technical specifications, system architecture, database design, project management (full life cycle) and quality assurance on all projects. Responsible for managing scope, budget and schedule for all programming projects. Responsible for hiring, training and evaluation of technical staff; managed a team of 12 programmers and project managers. Evaluated and selected offshore development partners. Managed both internal and offshore technical teams and creative staff. Participated in server configuration and maintenance, software documentation, client training and sales presentations. Acted as principal client liaison for several clients. Projects included custom and third-party content management systems, CMS conversion, custom online learning applications, large ecommerce sites, job portals, email marketing systems, direct mail reporting and data analysis systems, dynamic IVR and telephony applications, shift scheduling applications, a lottery engine, online document conversion and manipulation, multimedia CD-ROMs and database-driven matching engines.

*1999 - 2000: Programmer/Project Manager*

Sole developer, project manager and client contact for [www.emplawyernet.com](http://www.emplawyernet.com). Managed the full development lifecycle for a large, database-intensive ColdFusion web application. Responsible for all architecture, programming, database design, project management and client tech support and project status reporting for EmplawyerNet.

**E-Fax Communications, Inc.** – Oakland, CA

*1998 - 1999: Customer Support Supervisor*

Managed a team of four technical support representatives supporting fax and email broadcast applications. Instituted training procedures and performance metrics. Automated the department's case-tracking system. Increased department revenues and reduced the error rate to less than 0.5%

**Partial portfolio**

- Chevron (multiple intranet applications – no public access)
- eBay ProStores (<http://www.prostores.com>)
- Salesforce.com ISV Program (<http://developer.force.com/isv>)
- Mondo Mini Shows (<http://www.mondominishows.com>)
- Wired NextFest (<http://www.wirednextfest.com>)
- Credo Action (<http://www.credoaction.com>)
- Credo Mobile (<http://www.credomobile.com>)
- City of Paris (<http://www.cityofparis.us>)
- Synaptics (<http://www.synaptics.com>)
- EmplawyerNet (<http://www.emplawyernet.com/>)
- Hycor Biomedical (<http://www.hycorbiomedical.com>)
- Guide Dogs for the Blind (<http://www.guidedogs.com>)
- Lighthouse for the Blind and Visually Impaired (<http://www.lighthouse-sf.org>)
- American Red Cross (Direct mail reporting and data analysis system – no public access)
- New York University School of Law (Career portal and OCI management system – no public access)
- Pooch (<http://www.poochonline.com>)
- Once Upon a School (<http://www.onceuponaschool.org>)
- MARS (Direct mail reporting and data integration application -no public access)
- eContactor (Email marketing application - no public access)
- California Minority Counsel Program (<http://www.cmcp.org>)
- UCSF Psychiatry department intranet (no public access)
- Furman University (<http://www.engagefurman.edu>)
- Flagler University (<http://www.flagler.edu>)

**References**

Available on request.